KEVIN.MURPHY presents
FASHION.WEEK - TREND.REPORT 2017
with STYLE.MASTER Sarah Lund

The KEVIN.MURPHY team are directing and creating hair on numerous shows every season for Fashion Weeks in Melbourne, Copenhagen, Paris, Stockholm, Berlin, Amsterdam, Prague, Budapest, Tallin and Croatia. From Prêt-a-Porter to Haute couture.

KEVIN.MURPHY MASTERS are bringing a selective choice of looks from these fashion weeks runway shows to a stage near you! Let us take you out of your salon environment for a moment and place you at a fashion show where you get to see how the KEVIN.MURPHY products and tools are helping designers to create their vision in hair suitable for their collection.

FASHION.WEEK-TREND REPORT gives you an insight on what the most prestigious and coolest designers are doing and what trends they create.

ADMIT: $45 - PLEASE RSVP
MONDAY, AUGUST 28, 2017
11:30 AM - 1:00 PM

Host Locale: Ira Ludwick Salon
10400 Old Georgetown Rd
Bethesda, MD 20814

KEVIN.MURPHY presents
CUT & COLOR TREND.REPORT in HAMPTON ROADS with KEVIN.MURPHY MASTERS
Jay Fata and Stephanie Paschke

If you have not experienced the KEVIN.MURPHY brand, or are just seeking inspiration and training on new cutting and color techniques, this is the show to attend. Join KEVIN.MURPHY Cutting Master, Jay Fata, and COLOR.ME Master, Stephanie Paschke, as they present a show to introduce, inspire, and develop your skills. See what the buzz is all about!

MONDAY, SEPTEMBER 11, 2017
ONE DATE – MULTIPLE EVENTS!

ACQUAINT.ME AND INSPIRE.ME
Morning Show features cut and color trends with Jay and Stephanie
TIME: 10:00 AM - 12:00 PM
ADMITTANCE: $25 – PLEASE RSVP

TRAIN.ME
Pick one of two Break Out hands-on training classes to enhance your expertise
TIME: 1:15 PM - 5:00 PM
TUITION: $125 – YOUR CLASS CHOICE
(includes mannequin)

Choose One:
• CUT.ME STRAIGHT ’17 with Jay Fata, KEVIN.MURPHY Cutting Master
  or
• BALAYAGE - FREE.STYLE with Stephanie Paschke,
  KEVIN.MURPHY Color Master

Locale: Newport News Marriott at City Center
740 Town Center Drive
Newport News, VA 23606

J Beverly Hills presents
The Academy Series – Hair Painting 101
A Balayage Course

Learn the art of treating hair as your canvas. Utilize many different tools to paint the hair in more creative ways taking balayage to the next level. In this hands-on course we will be doing four to five Hair Painting techniques with a focus on...of course Balayage. Being the artist will create a client following like no other, increasing stylist income incrementally!

MONDAY, AUGUST 14, 2017
10:00 AM – 4:00 PM

Tuition & Location to be Announced
Tuition will include working products and mannequin.
Class attendance is limited

Locale: Newport News Marriott at City Center
10:00AM – 4:00PM (BOTH DAYS)
AUGUST 20 - 21, 2017
MONDAY-TUESDAY,
on your own.) Class attendance is limited

TUITION: $125
( Includes working products and mannequin. Lunch is on your own.)
Course attendance is very limited.

MONDAY, SEPTEMBER 18, 2017
9:00 AM – 3:00 PM
Host Locale: Ascension Salon & Spa
101 Old Solomon’s Island Rd
Annapolis, MD 21401

J Beverly Hills presents
The Academy Series – Shape Over Shade with Arya Varji

A 2-day course of personal, intense, hands-on mens’ grooming with Academy Men’s Grooming Artist, Arya Varji, that will go over the groundwork of a men’s cut and get in-depth on fading.

Course will cover:
• Fundamentals of cutting men’s hair to head shape
• Proper form and body positioning
• Scissor-over-comb and clipper-over-comb techniques
• Parting styles and finished styles
• Fading and shading

TUITION $250
( Includes working products and mannequins. Lunch is on your own.) Class attendance is limited

MONDAY-TUESDAY,
AUGUST 20 - 21, 2017
10:00AM – 4:00PM (BOTH DAYS)

Locale: Beautyscope Learning Center
44900 Acacia lane Ste. 114
Dulles, VA 20166

Kemon presents
Kemon Core – EVOLUTION MECHE with Kemon Regional Director Sarah Lund

This course teaches new highlighting and toning techniques that seek to stimulate your creativity and service repertoire. Gain confidence in your ability to conceive new salon services and color placement based on face morphology and current color trends.

TUITION: $125
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