

TICKETS

Purchase your tickets online today at KMFUTURELOVE.COM

STANDARD TICKET

\$595*

*PLUS \$30.47 PROCESSING FEE

DELUXE TICKET

\$695*

*PLUS \$33.07 PROCESSING FEE

WITH SHOOT.ME OR BRAND.ME

ULTIMATE TICKET

\$795*

*PLUS \$35.67 PROCESSING FEE

WITH SHOOT.ME AND BRAND.ME

HURRY AND PURCHASE NOW! THE FIRST 400 TICKET HOLDERS WILL RECEIVE A STYLIST TOOL KIT (\$310.00 SRP VALUE)

ALL TICKET PRICES INCLUDE:

- EVENING SHOW WITH KEVIN AND INTERNATIONAL TEAM.
- EVENING RECEPTION AFTER KEVIN'S SHOW WITH DRINKS, HORS D'OEUVRES AND PHOTO OPS WITH THE ARTISTS.
- LIGHT BREAKFAST, LUNCH AND COFFEE BREAK ON DAY 2.
- EACH PARTICIPANT CAN CHOOSE THEIR LEARNING JOURNEY AND ATTEND UP TO FOUR BREAKOUT ROOMS.

PLEASE NOTE: TICKET PRICES WILL INCREASE \$100.00 ON JULY 1, SO HURRY AND BOOK NOW!

Book early and stay at the Aria Resort for special negotiated room rates - available on a first come, first serve basis!

ARIA RESORT & CASINO



In the beating heart of the spectacular Las Vegas Strip stands the ARIA Resort & Casino, a luxurious five-star establishment providing sensational accommodation and a unique experience in the Vegas metropolis.

This contemporary hotel boasts over 25 restaurants and bars, Asian spa and pools, casinos and cutting-edge technology throughout the hotel.

RESERVE NOW:

FOR A LIMITED TIME, SPECIAL NEGOTIATED KEVIN.MURPHY GUEST ROOM RATES WILL BE AVAILABLE AS FOLLOWS:

SATURDAY: \$185.00***

SUNDAY: \$169.00**

*SATURDAY SPECIAL ROOM RATE WILL INCREASE TO \$209.00** (BASED ON HOTEL OCCUPANCY)
LIMITED ROOMS ARE AVAILABLE 3-DAYS PRIOR/POST SHOW AT THE SPECIAL RATE OF \$185.00**
**NIGHTLY ROOM RATE DOES NOT INCLUDE ARIA RESORT FEE AND TAXES

FOR MORE INFORMATION AND REGISTRATION, PLEASE VISIT WWW.KMFUTURELOVE.COM

EUROPE IS CALLING!

Join us for FUTURE.LOVE in the beautiful city of PRAGUE JUNE 3-4, 2018. Gala dinner evening show, meet & greet party and a full day of look and learn classes led by the European Masters. Standard Ticket Price: 450 Euro + SHOOT.ME 100 Euro. Both the evening show and look and learn experience will be presented in English. For tickets and more information please contact thomasb@kevinmurphy.com.au

KEVIN.MURPHY

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BANGSTYLE



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2018
SEPTEMBER 16 & 17
ARIA RESORT & CASINO,
LAS VEGAS
GET YOUR TICKETS NOW!
KMFUTURELOVE.COM



KEVIN.MURPHY FUTURE. LOVE

An odyssey of learning,
discovery and passion

Fashion's current mood is one of individualism, meaning there are no seasons, only temperature and choice. Join us in Las Vegas as we explore the new landscape of your individualism. Observe and discover new trends that you can personalise based on your current mood. Project into the future and reveal your journey as we let technology bring us closer. FUTURE.LOVE will guide you with a map of experiences and knowledge to navigate the imminent future.

“We may communicate in pixels, but we will always return to artisan values and make the “work of our hands” more important than ever in the digital age”. - Kevin Murphy



DAY ONE SUNDAY, SEPTEMBER 16TH (5:00PM - 11:00PM)

MERCH STORE (5:00PM - 6:00PM): Merchandise shop open

THE FUTURE.LOVE SHOW (6:00PM - 8:00PM): A unique experience brought to you by Kevin and his International Show Team. We will introduce you to the new 2018 collection by KEVIN.MURPHY. Hear first-hand the inspiration and vision behind his imagery, the foundation of his brand as well as his product collection.

MEET AND GREET RECEPTION (8:00PM - 11:00PM): Let the adventure continue with the International Show Team and peers.

BROUGHT TO YOU BY KEVIN AND HIS TEAM OF GLOBAL ARTISTS!

DAY TWO MONDAY, SEPTEMBER 17TH (10:00AM - 5:00PM)

Take a personalised journey where you can choose your learning experience across 11 breakout sessions featuring the KEVIN.MURPHY global artistic team, a SHOOT.ME or BRAND.ME from Kevin and business strategies. Our European and North American artistic teams will bring you their latest inspiration from work they have done on fashion weeks, editorial shoots and magazines around the world.

#KMFUTURELOVE



DAY TWO BREAKOUT SESSION EXPERIENCES

Embark on your personalised learning journey on Day Two of the FUTURE.LOVE show. After a light breakfast, your learning journey will begin at 10:00AM and end at 5:00PM and include your choice of breakout experiences based on the skills you are looking to sharpen and the artists that inspire you most. You will be able to be a part of four breakout experiences throughout the day or if you choose to attend SHOOT.ME or BRAND.ME with Kevin, you will attend the session plus two additional breakout experiences. Prepare to be inspired! Look at learning in a new way and take your skills to the next level! Your learning journey begins here (Breakfast and lunch included on this day)!

SHOOT.ME

Kevin Murphy, Ali Batista, Luis Murphy
Time: 2 hours

Experience this on-stage presentation of Kevin Murphy working on a live photo shoot with photographer Luis Murphy. This is a chance to see Kevin and his team in action, viewing the creative process of preparing models from start to finish. Kevin is taking the audience through an entire visual and creative journey. Follow Kevin and his team doing an entire photo session with models, hair, wardrobe, makeup, shooting and editing live on-stage.



BRAND.ME

Kevin Murphy
Time: 2 hours

You will gain insight about how to create a brand, see inside the KEVIN.MURPHY brand and learn how to get from products to marketing, to collections, to photo shoots, to shows and see how that process fits into a plan. You will learn how to market yourself and your salon and create your own brand. You will get to see the DNA of KEVIN.MURPHY, how we go from THINKTANK to marketing to creating collection shoots and ultimately a brand.

WWW.
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MURPHY.
Y.COM.AU

IT'S ALL IN THE DETAILS

Wade Blackford
Time: 70 minutes

Take a journey with Wade Blackford, highly sought after Australian hair stylist and KEVIN.MURPHY DESIGN.DIRECTOR, to discover what it takes to create the perfect ponytail and the perfect hairstyle from the ground up. Focusing on Wade's top picks from 8 years of Melbourne Fashion Week, you will learn how to breakdown complicated ideas and techniques to their most simple form. Wade will help remove the roadblocks holding you back, discover the ins and outs of making the right choices from behind the chair, all the way from insider tips and tricks that will change the way you do the doo, to product choices you make and the details that will make or break the final look.



BLONDE.ME

Kate Reid, Joseph Gossen
Time: 70 minutes

A journey with COLOR.ME by KEVIN.MURPHY Design Director Kate Reid dedicated to creating the perfect blonde. Discover the secrets for flawless application while mastering modern techniques for impeccable blonde results. Topics include formulation and product choice, advanced lightening techniques plus the secrets for toning and refining every shade of blonde. Includes a live demonstration and an up-close look at our featured collection of blondes. From cool to caramel and everything in between, BLONDE.ME reveals the secret to creating custom-tailored blonde shades to suit every skin tone and every mood.

CUT.ME CURVED

Pascal Van Loenhout, Tim McClean
Time: 70 minutes

Get ready to be exposed to the latest CUT.ME CURVED collection by internationally acclaimed KEVIN.MURPHY Design Director - Pascal Van Loenhout. Along with CUTTING.MASTER Tim McClean, this journey will take you into editorial inspired creative cutting with the KEVIN.MURPHY curved scissors. This workshop breaks down techniques and highlights the importance of the sectioning pattern to break the classic rules of haircutting. Pascal will showcase a step-by-step procedure presenting on-trend haircuts with a free-fall attitude. Discover the skills needed to establish a great shape, understand proportion and the simplicity of detail to enhance texture and movement.



K.MEN CUTTING

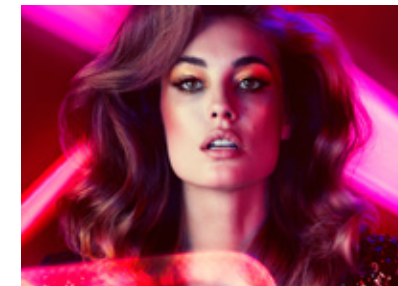
Jay Fata, Tim Durant
Time: 70 minutes

"Life is a chain reaction that begins with your hair". The K.MEN workshop will take you on a journey through the systems and techniques that will ultimately elevate your skills in men's cutting. Laying a strong foundation is the key to becoming advanced with your cutting skills. Your potential becomes limitless when you learn how the details can make the difference. CUTTING.MASTER Jay Fata, along with STYLE.MASTER Tim Durant, will demonstrate the KEVIN.MURPHY cutting system and innovative scissors, which are the catalyst for the next chapter in precision and free-form cutting.

BEHIND.THE.STAGE

Massimo Morello, Sarah Lund
Time: 70 minutes

A Fashion Week journey from Paris to Madrid to Fashion Clash led by one of the world's leading fashion week stylists, SESSION.MASTER Massimo Morello, along with STYLE.MASTER Sarah Lund. You will be given a comprehensive look from the very first briefing with the designer, to how a mood board is created and the details that lead to a final look. The full experience takes you behind the scenes, backstage and on stage.



MARIANNE JENSEN EDITORIAL

Marianne Jensen
Time: 70 minutes

Follow award winning Marianne Jensen on her editorial journey. Marianne is from Copenhagen, the European fashion capital and is a master in braiding techniques often incorporating braiding into her editorial styling. Supermodels, artists and royalties are on her list of clients. With her warm personality, Marianne loves to teach and give away all her knowledge, experience, tips and tricks which makes her the perfect teacher and at the same time an inspirational stage artist.



DESIGNING YOUR SALON EXPERIENCE

Joshua Farmer
Time: 70 minutes

Every business today is saying that they 'create a positive experience' but what does that really mean? Salons provide the perfect platform to design experiences for their guests. But what separates an average guest experience from a truly exceptional guest experience? It's the intentionally designed elements of a guest experience that makes it truly exceptional. In the Designing Your Salon Experience seminar we will learn and explore the elements of designing a positive, personal, memorable experience for guests. Each attendee will leave with a foundation to begin intentionally designing a salon experience for their guests; one that they want to return to, time and time again. The Designing Your Salon Experience seminar content is based on the book The Experience Economy - by Joseph Pine and Jim Gilmore.



MANAGING ACROSS THE GENERATIONAL DIVIDE

Hannah Ubl
Time: 70 minutes

Four distinct generations are working together shoulder to shoulder, each with a unique set of attitudes, values and work styles. It used to be that older workers were bosses and younger ones took orders. Organisations are feeling the pain of generations as they struggle to manage productivity and morale while maintaining high standards of quality and service in a challenging economy. Facilitated by Hannah Ubl, researcher, speaker, generational expert, and coauthor of *Managing Millennials For Dummies*, Hannah thrives on studying what motivates, forms and challenges every generation. You will learn solutions for engagement, team synergy and motivation for all generations that will help you develop approaches for communicating across generational divides.



LEVERAGING SOCIAL MEDIA

Ashlee Levich
Time: 70 minutes

Social Media is a way of life and now it is an essential tool for growing your business. With over a decade's experience in the beauty industry, Ashlee Levich has had her eye on digital for years. Understanding social patterns, best practices and social tactics is the key to success in this fast-paced digital climate. Sharing her vast knowledge and deep understanding of Social Media, Ashlee shares her tips, tricks and the best platforms that you should be utilising in her Ultimate Guide to Social Media class.

FOR FULL ARTIST BIOS, PLEASE VISIT WWW.KMFUTURELOVE.COM